Workshop 2a, 1. 4. 2016, 11:00

**Digital Didactics in Higher Education - how do we survive with Social Media generation?**

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As we all agree the digitalization is reforming all in our living environment. This small group session shall reveal the issues of social media in good and in challenging situations reflected on high school and university education. The session is based on brief introduction on the topic in the form of existing user statistics, practical reports from Finnish and Swedish educational institutes. Developments and trends like possibilities, strengths and threads like weaknesses in learning societies, open learning environments and the good and bad of sk. social media shall be highlighted. The format of the session is talk and moderated discussion of individual experience and arguing confronting attitudes on the modern trends and ongoing changes in digital native youngsters, our students; their brain function changes using digital assets, new methods in their learning versus our understanding of the need of control, measurement and setting the limits of acceptable level for cognitive maturity and achieving all practical skills to perform in real life duty and to earn a unified level of university degree of our profession.

One great hazard with the digital societies is the commercialization, profiling of users, their habits, phishing of individual data and transferring this against compensation. The data security and individual identity protection are the main threads – that google analytics has introduced to the digital field.

Do have your smartphones and lap top pcs or tablets ready. We shall have a possibility to test some of the digital perspective on ourselves. We shall use the Sky Mirror of vetmed in Vienna – the address is vet250.at. All in a very secure and safe way – for all of us.

All precise technical introduction and guidance at the beginning of the session. This session is one of the must participate during our grazer conference 2016.